ASSESSMENT OF AGRICULTURAL PRODUCTS PRICING WITH REFERENCE TO IRISH POTATOES IN NJOMBE DISTRICT, TANZANIA

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A DISSERTATION SUBMITTED IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTER IN BUSINESS ADMINISTRATION IN THE OPEN UNIVERSITY OF TANZANIA

ABSTRACT

Pricing is one area which has to be considered by all development partners for the purpose of improving the income of farmers and local governments in terms of levies.

This study is intended to show the effect of pricing, in terms of weights and measurement as one of the weak areas to using policy and laws to support peasants' development and improving farmers' income as an outcome of government efforts towards the strategy on alleviating poverty among the community especially in rural areas.

The study collected primary data from a sample of households in Njombe District.

The data collection tool used a closed end questionnaire administered by interviewers. Secondary data collected from different literature including texts and journals.

The study findings show that, the problem of Irish potatoes pricing is left to be decided by petty traders on their interest of profit making, on the ignorance of farmers pricing techniques; no steps has been taken by LGA to tackle the problem.

The study suggested that some measures be taken by the local government in reviewing policies/By-laws of Irish potatoes pricing for the purpose of poverty alleviation of farmers in Njombe District in line with the National Vision 2025.